FLORLIK HIBISCUS ACIDIFIER LEAVE-ON

ASSESSA
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CODE: 02HLO02052301

Light emulsion with a creamy texture with excellent glide and which provides UV protection, anti-frizz, repair and intense shine to the hair. **How to use:** Apply to the lengths and ends of the hair. Finish as you wish.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelating	-
B	**CARBOGREEN QB**	**Zea Mays (Corn) Starch (and) Caesalpinia Spinosa Gum (and) Algin**	**2.00**	**Texture, sensorial, soft touch and glide to the hair and quick drying.**	**ASSESSA**
C	Ceteareth-20	Ceteareth-20	1.00	Emulsifier	-
D	Behentrimonium Methosulfate	Behentrimonium Methosulfate	2.50	Conditioning	-
E	Cetearyl Alcohol	Cetearyl Alcohol	2.00	Thickener	-
	PLUGIN GS	**Helianthus Annuus Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, Simmondsia Chinensis Seed Oil ,Salvia Hispanica Seed Extract, Tocopheryl Acetate**	**2.00**	**Alternative to Silicone D5, Shine, Softness, prevention of split ends**	**ASSESSA**
	Isopropyl Palmitate	Isopropyl Palmitate	2.50	Emollient	-
	Vitamin E	Tocopherol	0.10	Antioxidant	-
F	Cetrimonium Chloride (50%)	Cetrimonium Chloride	1.00	Conditioning	-
G	**SEAPLEX**	**Aqua, Hydrolyzed Rice Bran Protein, Hydrolyzed Soy Protein, Glycine, Algin, Sodium Carrageenan, Sodium Benzoate and Potassium Sorbate.**	**2.00**	**Hair Protection and Repair**	**ASSESSA**
	ORMAGEL XPU BS	**Hypnea Musciformis Extract, Gelidiella Acerosa Extract, Sargassum Filipendula Extract, Sorbitol, Sodium Benzoate and Potassium Sorbate**	**2.00**	**Hair Hydration, Protection against damage caused by oxidation induced by UV radiation.**	**ASSESSA**
	FLORLIK HIBISCUS PE	**Hibiscus Sabdariffa Extract, Phenoxyethanol and Ethylhexylglycerin**	**2.00**	**Shine and softness**	**ASSESSA**
H	Microcare BS	Sodium Benzoate and Potassium Sorbate	1.00	Preservative	-
	Fragrance Elegance (36.26726)	Parfum	0.80	Fragrance	Iberchem
I	Water Soluble Wine Color (1%)	Water Soluble Colours	0.08	Colouring agent	-
J	Citric Acid	Citric Acid	qs	pH adjustment	-

The formulation was developed and tested in our laboratories using the specified ingredients and percentages. Assessa is not responsible for changes that may occur due to modifications made without further testing. It is the client's responsibility to verify the stability of the formula to ensure its safety and compliance with the laws and patents applicable in the country where the finished product will be used.

PROCEDURE: Add phase A to a container and mix until dissolved. Gradually add phase B at room temperature with stirring, heated to 90 °C. With a temperature of 90°C, homogenize for 20 min with vigorous stirring. Add phase C and mix for 10 min. Add phase D and stir for 10 min. Then, add phase E and mix for 10 min. It starts to cool. At 70°C add phase F and stir for 5 min. Below 40°C add phases G, H, and I, respectively, with 5 min between each phase. Adjust the pH with phase J.

FORMULA SPECIFICATION
- Viscosity: 10.000 - 15.000 (Brokifield RVT - Spindle 5/20 RPM)
- pH: 4,0 - 5,0

ASSESSA's raw materials:

THE CARBOGREEN PLATFORM allows us to make natural, biodegradable hydrogels with a unique sensory profile. Here, CARBOGREEN QB provides a soft touch and glide to the hair and quick drying.

PLUGIN GS is the result of a careful balance of 100% natural extracts, monoesters, triglycerides and squalane that mimic sebum and restore the lipid balance of dry, fragile and/or damaged hair, in addition to promoting protection against split ends.

SEAPLEX is a natural active ingredient that combines the power of seaweed with amino acids and peptides. Repairs damage caused by discoloration, reducing porosity, dryness and breakage.

FLORLIK HIBISCUS PE it is rich in organic acids, which works to neutralize the hair's static charges, contributing to its alignment and intense shine.

ORMAGEL XPU BS is a high-performance active ingredient for hair treatment, developed through the extraction of red and brown algae under special conditions, using proprietary technology (MPCS) that modifies the plant's cellular structure and allows the extraction of highly active fractions. The careful combination of molecules extracted from different algae results in an ingredient with greater cosmetic activity. Helps protect the scalp against irritation caused by chemical agents. Furthermore, ORMAGEL XPU BS has the ability to react with hair proteins and block the photoactivation of tryptophan, promoting hair protection against damage caused by oxidation induced by UV radiation.